# W12 SUDS WITH ON THE RENT ON THE REPORT OF THE RENT OF **Engaging Community Partners and Overcoming Limited Resources**

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None of the planners or presenters for this educational activity have relevant financial relationship(s) to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.





# **Learning Objectives**

- Identifying potential allies and resources for community substance use prevention and intervention.
- Benefits and basics of creating/engaging community coalitions in substance use prevention work.



# **Allies and Resources: Local**

Who can you bring into your schools:

- School Resource Officers
- Juvenile Probation Officers
- Local CDAC's or other substance use disorder specialists
- Youth organizations: IDFY, etc.



# **Allies and Resources: State/Regional**

**IDFY** (Idaho Drug Free Youth, idfy.org) Youth driven activities and prevention

**Community Coalitions of Idaho** 

Network of 14 youth substance abuse coalitions in Idaho

#### **Governor's Office of Drug Policy**

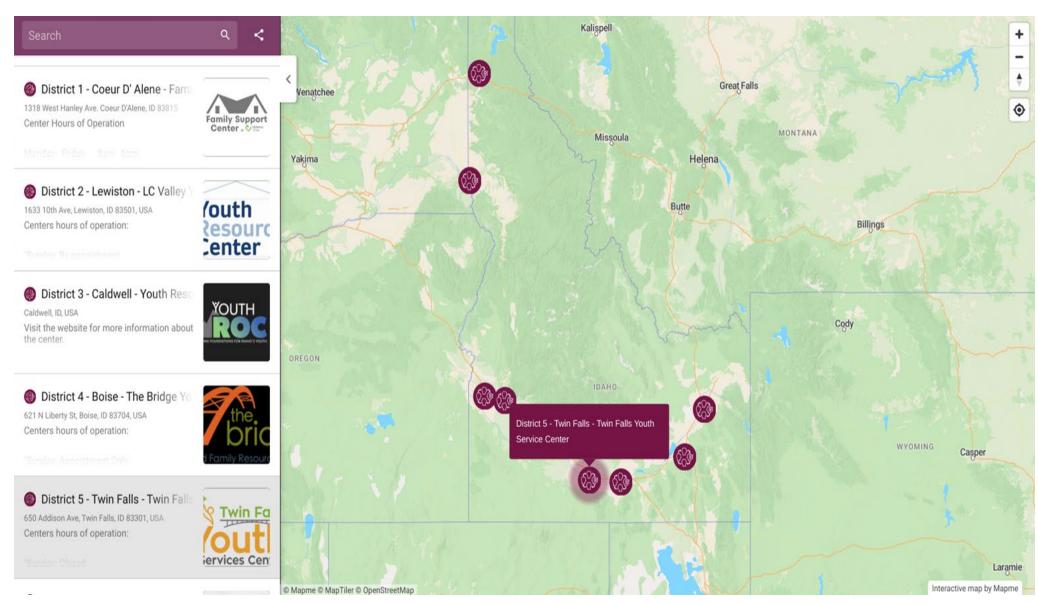
Block grants and family programming available

#### **Idaho Youth Assessment Centers**

Eight community-based centers offering services and case management including Substance Use Assessments



#### Idaho Youth Assessment Centers



# **Coalition Building: Why**

### The Benefits of Community Driven Prevention

(See References <sup>1,2,3</sup>)

"Coalitions can strengthen collaboration between public and private organizations in communities, address factors in the community that increase the risk of substance misuse, and support interventions that promote environmental strategies to address SUD in the community"

#### **Rural Health Information Hub**

- Longer term impacts<sup>1</sup>
- Greater lifetime abstinence<sup>1</sup>
- Reduced violence<sup>1</sup>
- Reduces age of onset<sup>1</sup>
- Improves existing educational efforts<sup>3</sup>
- More effective at reaching underserved youth<sup>3</sup>

- Improved cost benefit<sup>1</sup>
- Greater rates of college completion<sup>2</sup>
- Protects both high and low risk youth<sup>2</sup>
- Creates consistency of message<sup>3</sup>



# **Coalition Building: Who**

### Start where you are and with who you have.

- Youth
- Business
- Media
- Parents
- Schools
- Youth-serving organizations
- Law enforcement

- Civic/volunteer organizations
- Religious/fraternal organizations
- Healthcare professionals
- State/local/tribal government
- Other organizations involved in reducing substance misuse



### Coalition Building: Potential Supports/Guides/Funding

#### **Rural Health Info Hub**

• Clearinghouse of health information specific to rural communities. Provides SUD data and Toolkits for Success at no cost.

#### **CDC Drug Free Communities initiatives**

- 700 nationwide, only 3 in Idaho
- Qualified communities can be eligible for up to 10 years of funding and guidance to create coalitions.



### Coalition Building: Potential Supports/Guides/Funding

### **CADCA (Community Anti-Drug Coalitions of America)**

Membership gains access to extensive resources and coalition development teams

**Communities that Care**, University of Washington, Seattle

Program of technical assistance to support communities with the adoption of evidence-based prevention programs



### **One Communities Experience**

#### **Blaine County Drug Coalition**

Key Members:

Probation department and Law Enforcement

School District

Individual concerned citizens: Parents, mentors, others

Local government officials

Local professionals, (CDACs, social workers, etc.)

Accomplishments:

House Party Ordinance passed

Worked with Law Enforcement to spot check businesses selling to minors

Supported passing progressive school district policies

Offered free drug/alcohol test kits to parents

Annual local parent education events

Youth Program IDFY

House Reality Parties

Summer Summits

Gathered community data (Assets Survey) and anecdotal information from youth



# **Key Points**

- Find and use resources at all levels: local, regional, state and national.
- Start where you are. Take passionate people, identify leaders and goals and go from there.
- Collect and work from data.
- Engage all sectors of the community.



### **Session Resources**

IDFY (Idaho Drug Free Youth) idfy.org

Community Coalitions of Idaho communitycoalitionsofidaho.org

Governor's Office of Drug Policy prevention.odp.idaho.gov/resource-library

Youth Assessment Centers idjc.idaho.gov/community-operations/cops-projectmanager/youth-assessment-centers/

**Rural Health Info Hub** 

ruralhealthinfo.org/topics/substance-use



### **Session Resources (Continued)**

#### **CDC Drug Free Communities Initiative**

cdc.gov/drugoverdose/drug-free-communities/coalitions.html

### CADCA (Community Anti-Drug Coalitions of America) <u>cadca.org</u>

The Center for Communities That Care <u>communitiesthatcare.net</u>



# References

- 1. Kuklinski MR, Oesterle S, Briney JS, Hawkins JD. Long-term Impacts and Benefit-Cost Analysis of the Communities That Care Prevention System at Age 23, 12 Years After Baseline. Prev Sci. 2021 May;22(4):452-463. doi: 10.1007/s11121-021-01218-7. Epub 2021 Apr 10. PMID: 33837890; PMCID: PMC8375313.
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- Calhoun, Karen, et al. "A Community–Academic Approach to Preventing Substance Use Disorders." Progress in Community Health Partnerships: Research, Education, and Action, vol. 16 no. 2, 2022, p. 45-58. Project MUSE, https://doi.org/10.1353/cpr.2022.0038.

